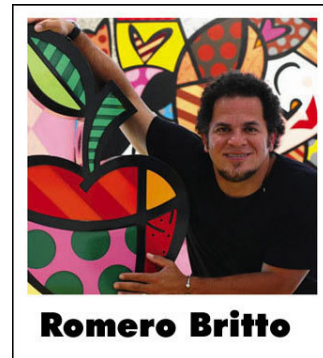


## **ROMERO BRITTO**

b. 1963, Recife, Brazil

A modern day pop culture icon, Romero Britto is one of the premiere Pop artists of our time. As the youngest and most successful pop artist of this generation, Britto has managed to create contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth.

His original artwork, dubbed the art of healing, brings together bright colors and playful themes with compositional elements of cubism. Britto's work provides art lovers around the world an open-minded and optimistic view of life, from the mental canvas of an artist who gains daily inspiration from the world around him.



Embraced by the international community, Britto's paintings and sculptures are currently featured on five continents in more than 100 hundred galleries worldwide, including the Saatchi Gallery in London, who recently incorporated his artwork as part of the stable for their new online gallery. In addition, Britto's artwork is also included in some of the world's most impressive private collections.

As a talented and creative child growing up in Brazil, Romero Britto often painted images on any medium he could find, including scraps of cardboard and newspaper. His inner passion and drive to excel served as an incredible asset for a young man with a longing to nurture his creative side and experience all that life had to offer. His innate love for learning and education inspired Britto to channel his focus and commitment to excellence into his artwork. This dedication is what has helped Britto become an international success during the last 18 years.

Never forgetting his humble beginnings, and ever appreciative of the many mentors he has had over the years, giving back and lending a hand to those in need has become one of his top priorities. As a result, in 2007 the Britto Foundation was established in an effort to allow him to lend his time, resources and talent to children and organizations all over the world, while continuing to spread joy and happiness through his works. Through the foundation, his goal is to provide support to individuals and organizations who work to create, encourage, promote and preserve education and

humanitarian based initiatives benefiting children around the world. From his partnership with organizations like Best Buddies International, Andre Agassi Foundation, World Economic and Development Fund, St. Jude Hospital, Governor's Family Literacy Initiative and Keep the Memory Alive Foundation, to the hundreds of charitable donations provided to organizations around the globe, Britto's commitment to giving back is unquestionable.

Whether it's serving as a panelist at the World Economic Forum, a partnership with Cirque de Soleil and the NFL for Superbowl 2007 or a corporate commission to add that special "Britto" touch to the United Nations Postal stamp or world renowned brands including Absolut, Movado, Pepsi, Evian, Microsoft X-Box and Volvo, Romero Britto's artwork conveys an honesty that reflects his desire to use colors which exude happiness. It is a reflection of what words fail to express about the joys of life, and will continue to withstand the test of time because there is a Britto for everyone, appealing to art lovers ages eight to 80.

## **ROMERO BRITTO SELECTED SPECIAL PROJECTS:**

### **2007**

- ❖ Romero Britto was invited, for the second year, to speak about art and investing at the World Economic Forum in Davos, Switzerland.
- ❖ Selected as the feature artist at the 44<sup>th</sup> Annual Coconut Grove Art festival, he designed the widely collected official festival poster.
- ❖ In celebration of the final resting place of the King Tutankhamen's world tour exhibition in London, Romero has been commissioned to build a massive, Britto styled pyramid to be placed at the welcome gates of the O2, formerly known as the Millennium Dome.
- ❖ For the first time in NFL history, the NFL has commissioned an artist to create a pre show to the Super Bowl. The artist of choice was Romero Britto, who in collaboration with Cirque Du Soleil, turned the Pro Players Stadium football field into a giant Britto canvas as millions of people watched worldwide.